CES 2023: The Software République and the Région Île-de-France launch the "AI for Urban Mobility" challenge

- **The Software République offers innovators and start-ups from all over the world the opportunity to imagine a mobility service, using Artificial Intelligence (AI), based around the use of light vehicles in the Île-de-France Region (France).**
- **At stake? Up to €500,000 in subsidies offered by the Région Île-de-France. The winner will also join the unique tailor-made Software République incubator program to assist in developing their project with the aid of the skill set of the six founding partner companies.**
- **Candidates can register from January 5 to February 10, 2023, via this link.**

Las Vegas, January 6, 2023 – Éric Feunteun, COO of the Software République and Valérie Pécresse, President of the Région Île-de-France (France), officially launch "AI for Urban Mobility" the sixth challenge of the Software République, from the CES (Consumer Electronics Show), one of the most important exhibitions dedicated to technological innovation.

The "AI for Urban Mobility" challenge
This Call for Projects is aimed at researchers, innovators, start-ups, and anyone who knows how to process data and wants to improve urban and peri-urban mobility **in the Île-de-France region.**
The objective is to imagine an innovative mobility solution with AI around the light vehicle by proposing:
- Solutions facilitating intermodality and facilitating passenger travel experience between public transport and light electric vehicles.
- New car-sharing services.
- Services to optimise and facilitate the use of charging stations / electric infrastructures.
- Solutions for organising last-mile logistics.
- And more generally, any service that will facilitate increased use of cleaner mobility solutions around Mobilize vehicles and public transport.

A "powered by Mobilize" initiative
The project must be based on the following assets:
- The information comes from "Duo" and "Bento", the future light vehicles being developed by Mobilize, the Renault Group brand dedicated to new mobility. 100% electric and ultra-compact, Duo and Bento have been designed for the shared mobility of people and goods in urban areas.
- Anonymized and aggregated data from all Renault Group connected vehicles.
With this data, the project should make it possible to optimize travel in urban and peri-urban areas around the concept of Maas (Mobility as a Service).

Up to €500,000 grant from the Région Île-de-France
The jury, composed of members of the six Software République partners and the Région Île-de-France, will essentially select innovative solutions, applicable to the Région Île-de-France and which will also demonstrate a potential for repeatability. Committed to sustainable mobility, the Région Île-de-France doubles the investment proposed by the winner for their project, with a grant of up to 500,000 euros. The challenge prize is also open to international start-ups if they have a project to set up in the Île-de-France region.

"Reaffirmed in our IMPACT 2028 development and innovation strategy, our desire is clear: to make the Région Île-de-France the European leader in strategic innovations. This challenge has a dual purpose: to contribute to the emergence of European leaders in AI applied to industry by offering them the opportunity to collaborate with world leaders in their fields, and to put the potential offered by Artificial Intelligence at the service of major societal issues such as mobility."
Valérie Pécresse, President of the Île-de-France Region

"The winner of the "AI for Urban Mobility" challenge will join the Software République incubator and its tailor-made support program. They will work closely with the six founding partners on their project. The Software République supports entrepreneurs with projects focused on sustainable, secure and intelligent mobility. Start-ups from previous challenges have already been incubated such as Geoflex, Vianova, Wattpark and Basemark."
Éric Feunteun, COO of the Software République

"Artificial intelligence and data are becoming more important in the vision of car manufacturers, which is becoming more technological. We are moving from physical mobility, a vehicle going from point A to point B, to a mobility based on digital technology to optimise and make all journeys more fluid. Our future challenges concern four areas of innovation: electric mobility, connected mobility, autonomous mobility and the development of new mobility services."
Luc Julia, Chief Scientific Officer Renault Group

Île-de-France, a region for innovation in AI
The Île-de-France is the most attractive region in Europe for direct international investment and benefits from one of the most attractive AI ecosystems. Choosing the Région Île-de-France to set up your business means choosing:

- The world's leading region for R&D, confirming its position as an international innovation hub.
- A unique proximity to major decision-makers in all sectors: energy, finance, automotive and aeronautics.
- An ecosystem for training scientific talent that is among the best in the world.

The Software République: An open innovation ecosystem
Founded by six partner companies: Atos, Dassault Systèmes, Orange, Renault Group, STMicroelectronics and Thales – The Software République is a European open innovation ecosystem dedicated to smart, secure and sustainable mobility. Since its creation in April 2021, the Software République has conducted 5 challenges with innovators around the world. The result: over 200 applications received, and 11 start-ups incubated.

Participants can register on the [Software République website](#) and apply, between January 5 and February 10, 2023, with a proposal detailing their project including their investment, from the data made available and the reference vehicles, Mobilize Duo and Bento.

Follow the Software République:
LinkedIn: https://www.linkedin.com/company/softwarerepublique/
YouTube: https://www.youtube.com/c/SoftwareRepublique/

Press contacts:

Région Île-de-France: Éléonore Flacelière – eleonore.flaceliere@iledefrance.fr – +33 6 64 82 77 04
Atos: Laura Fau – laura.fau@atos.net – +33 6 73 64 04 18
Dassault Systèmes: Arnaud Malherbe – arnaud.malherbe@3ds.com – +33 6 87 56 24 61
Orange Business Services: Christelle Innavong – christelle.innavong@orange.com – +33 6 31 43 37 87
Renault Group: Coralie Jolly – coralie.jolly@rpbyco.com – +33 6 85 91 09 38
STMicroelectronics: Nelly Dimey – nelly.dimey@st.com – +33 6 75 00 73 39
Thales: Vanessa Viala – vanessa.viala@thalesgroup.com – +33 6 07 34 00 34
Mobilize: Vanessa Loury - vanessa.loury@mobilize.com – +33 6 86 56 81 33

About the Région Île-de-France

Paris Region is a driving force for French employment and growth, both in terms of its economic weight and its influence. As the leading economic region in Europe and the third-largest urban economy in the world, behind Tokyo and New York, Paris Region is a hotbed for innovation due to its concentration of 40% of France's R&D activities. By and large, Paris Region benefits from a great international appeal.

Paris Region is active in most of the areas that affect the daily lives of its 12 million residents: transport, education, economic development, environment, etc. In an area that covers only 2% of France but is home to 18% of the country's population and nearly 30% of the national GDP, Paris Region is implementing a development policy which places the environment at the heart of its priorities. It is investing 10 billion euros towards it.

www.iledefrance.fr and on twitter @iledefrance

About Atos

Atos is a global leader in digital transformation with 112,000 employees and annual revenue of c. € 11 billion. European number one in cybersecurity, cloud and high-performance computing, the Group provides tailored end-to-end solutions for all industries in 71 countries. A pioneer in decarbonization services and products, Atos is committed to a secure and decarbonized digital for its clients. Atos is a SE (Societas Europaea) and listed on Euronext Paris.

The purpose of Atos is to help design the future of the information space. Its expertise and services support the development of knowledge, education and research in a multicultural approach and contribute to the development of scientific and technological excellence. Across the world, the Group enables its customers and employees, and members of societies at large to live, work and develop sustainably, in a safe and secure information space.

About Dassault Systèmes

Dassault Systèmes, the 3DEXPERIENCE Company, is a catalyst for human progress. We provide business and people with collaborative 3D virtual environments to imagine sustainable innovations. By creating virtual twin experiences of the real world with our 3DEXPERIENCE platform and applications, our customers push the boundaries of innovation, learning and production to achieve a more sustainable world for patients, citizens, and consumers. Dassault Systèmes brings value to more than 300,000 customers of all sizes, in all industries, in more than 140 countries. For more information, visit www.3ds.com

About Orange

Orange is one of the world's leading telecommunications operators with sales of 42.5 billion euros in 2021 and 136,500 employees worldwide at 30 September 2022, including 75,000 employees in France. The Group has a total customer base of 286 million customers worldwide at 30 September 2022, including 240 million mobile customers and 24 million fixed broadband customers. The Group is present in 26 countries. Orange is also a leading provider of global IT and telecommunication services to multinational companies under the brand Orange Business Services. In December 2019, the Group presented its new "Engage 2025" strategic plan, which, guided by social and environmental accountability, aims to reinvent its operator model. While accelerating in growth areas and placing data and AI at the heart of its innovation model, the Group will be an attractive and responsible employer, adapted to emerging professions. Orange is listed on Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN). For more information on the internet and on your mobile: www.orange.com, www.orange-business.com

About Renault Group

Renault Group is at the forefront of a mobility that is reinventing itself. Strengthened by its alliance with Nissan and Mitsubishi Motors, and its unique expertise in electrification, Renault Group comprises 4 complementary brands - Renault, Dacia, Alpine and Mobilize - offering sustainable and innovative mobility solutions to its customers. Established in more than 130 countries, the Group has sold 2.7 million vehicles in 2021. It employs nearly 111,000 people who embody its Purpose every day, so that mobility brings people closer. Ready to pursue challenges both on the road and in competition, Renault Group is committed to an ambitious transformation that will generate value. This is centred on the development of new technologies and services, and a new range of even more competitive, balanced and electrified vehicles. In line with environmental challenges, the Group's ambition is to achieve carbon neutrality in Europe by 2040. https://www.renaultgroup.com/en/

About STMicroelectronics

At ST, we are 48,000 creators and makers of semiconductor technologies mastering the semiconductor supply chain with state-of-the-art manufacturing facilities. An integrated device manufacturer, we work with more than 200,000 customers and thousands of partners to design and build products, solutions, and ecosystems that address their challenges and opportunities, and the need to support a more sustainable world. Our technologies enable smarter mobility, more efficient power and energy management, and the wide-scale deployment of the Internet of Things and connectivity. ST is committed to becoming carbon neutral by 2027. Further information can be found at www.st.com

About Thales

Thales (Euronext Paris: HO) is a global leader in advanced technologies, investing in digital and "deep tech" innovations – connectivity, big data, artificial intelligence, cybersecurity and quantum computing – to build a confident future crucial for the development of our societies. The Group provides its customers – businesses, organizations and governments – in the defense, aeronautics, space, transport, and digital identity and security domains with solutions, services and products that help them fulfill their critical role, consideration for the individual being the driving force behind all decisions. Thales has 81,000 employees in 68 countries. In 2021, the Group generated sales of €16.2 billion. www.thalesgroup.com

About Mobilize

Mobilize, the brand of Renault Group dedicated to new mobility, offers a wide range of services around the vehicle thanks to an integrated technological platform: financing, insurance, payments, fleet management, energy, maintenance, and refurbishing. Built around open ecosystems, Mobilize encourages a sustainable energy transition, in line with Renault Group's goal of achieving carbon neutrality in Europe and its ambition to develop value from the circular economy.
For more information, visit mobilize.com or follow Mobilize on sur Twitter, Instagram and LinkedIn.