



PRESS RELEASE

Paris (France), November 28, 2023

MATTHIEU TENENBAUM JOINS MOBILIZE TEAMS AS CHIEF OPERATIONS OFFICER OF MOBILIZE BEYOND AUTOMOTIVE



- **As of November 28, 2023, Matthieu Tenenbaum becomes Chief Operations Officer (COO) of Mobilize Beyond Automotive, the Renault Group brand dedicated to new mobility.**
- **Matthieu Tenenbaum will report to Gianluca De Ficchy, CEO, Mobilize, Chairman of the Board, RCI Banque SA.**

Matthieu and his teams will be fully committed to developing Mobilize's activities in the fields of energy, data and mobility services.

Matthieu succeeds Fedra Ribeiro, who will leave Renault Group.

"I'm delighted to welcome Matthieu to the Mobilize teams. His in-depth knowledge of Renault Group, his experience in engineering and his expertise in the field of electric mobility and its ecosystem will all be key assets that he will be able to put to good use in Mobilize's projects over the coming years. He will help us to ensure that Mobilize makes a strong contribution to the next generation automotive company that we are all building at Renault Group." **Gianluca De Ficchy, CEO, Mobilize, Chairman of the Board, RCI Banque SA**

Born in 1977, Matthieu Tenenbaum joined Renault Group in 1997 as an apprentice. He then held different positions from 2000 to 2007 in the Body-in-white assembly department, leading projects in France, in Nissan North America and in Korea.

In 2007, he became EV Project leader and then was promoted in 2008 to Deputy Program Director of the Electric Vehicle Program in charge of developing Zoe, Fluence ZE and then Twizy and Kangoo ZE.

In 2011, he was named head of Business Development External Venturing, with the objective to develop a Corporate Venture strategy for Renault.

In 2014, he joined the newly created Africa-Middle East-India Region as Executive Director & Business Development Director, where he led key negotiations of new partnerships for the development of Renault in this growing region.

In July 2017, he was appointed CEO of Renault Colombia. Under his management, Renault became leader of the Colombian market and the leading manufacturer and exporter of the country.

In February 2022, he became Managing Director for Renault Russia and CIS countries before joining the Renault Brand in July 2022 as VP EV Business and market coordination, in charge of preparing Ampere for marketing and sales.

Matthieu Tenenbaum holds an engineering degree (2000) and a Master of Business Administration from Columbia Business School (2014).

about Mobilize

Mobilize, the brand of Renault Group dedicated to new mobility, offers a wide range of services around the vehicle thanks to an integrated technological platform: financing, insurance, payments, fleet management, energy, maintenance, and refurbishing. Built around open ecosystems, Mobilize encourages a sustainable energy transition, in line with Renault Group's goal of achieving carbon neutrality in Europe and its ambition to develop value from the circular economy.

For more information, visit mobilize.com or follow Mobilize on X, Instagram or LinkedIn.