

**PRESS RELEASE**

20/12/2022

## **MOBILIZE, A PARTNER ACTIVELY SUPPORTING THE RACING 92 NANTERRE WOMEN'S TEAM**



- **Mobilize, the Renault Group brand dedicated to new mobility, has become a major partner to the Racing 92 Nanterre women's team, supporting the club's initiative to grow women's rugby.**
- **Racing 92 is proud to welcome a new partner that is committed to growing and developing women's rugby over the long term.**

### **Mobilize and Racing 92 Nanterre announced the signature of a two-year partnership.**

A little over a year since Racing 92 decided to set up a women's team, the Racing 92 Nanterre is proud to announce the arrival of a major partner. Mobilize, the Renault Group brand dedicated to new mobility, will appear on the front of the team's shirt from the start of the 2022/2023 season.

The partnership seeks to give this young team, competing in the France Fédérale 1 league this season, the resources to move forward and achieve the sporting targets they have set themselves. Moreover, it enables Racing 92 to bolster its club of active partners championing the same ambitions with respect to growing involvement in the sport, achieving peak performance and helping to bring about a more inclusive society.

Mobilize and its brands Mobilize Beyond Automotive and Mobilize Financial Services see this partnership as an opportunity to enshrine their efforts to foster responsible and inclusive development, championing the same values of excellence, solidarity and passion. Mobilize also wishes to enhance the visibility of women's rugby and promote its values among all sports fans.

**Pierre Houès, Mobilize's Chief Technology Officer:** *"As the son and grandson of Racing players and having worn the sky and white jersey myself, I'm particularly pleased that Mobilize is supporting the Racing 92 Nanterre women's team. It's a young team, created almost at the same time as Mobilize, and it's a club with a unique history. And its ambitions are great, both from a sporting and social point of view. I am convinced that together, we will carry the values of our brands high."*

**Jacky Lorenzetti, Chairman of the Racing 92 Supervisory Board, said,** *"I am very happy about working with Mobilize over the next two years. The values we both share, along with our passion for rugby, form the foundations for a solid and successful partnership for the practice of women's sports. This partnership with the new brand of Renault Group underpins Racing 92's drive to proudly represent our sport and promote women's rugby."*

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**about Mobilize**

Mobilize, the brand of Renault Group dedicated to new mobility, offers a wide range of services around the vehicle thanks to an integrated technological platform: financing, insurance, payments, fleet management, energy, maintenance, and refurbishing. Built around open ecosystems, Mobilize encourages a sustainable energy transition, in line with Renault Group's goal of achieving carbon neutrality in Europe and its ambition to develop value from the circular economy.

For more information, visit [mobilize.com](https://mobilize.com) or follow Mobilize on sur Twitter, Instagram and LinkedIn.