

Mobilize

BEYOND AUTOMOTIVE

PRESS RELEASE

10/06/2021

MOBILIZE AT VIVA TECHNOLOGY: SPEECHES NOT TO BE MISSED

Paris Expo Porte de Versailles
Hall 1, Stand E11
#wearemobilizers



At VivaTech, Mobilize will offer a rich programme of talks (in english) by the brand's experts, customers and partners.

Each of the presentations will then be available on www.mobilize.com.

16 June 2021 (on Mobilize booth E11)			
10.00	Mobilize, beyond automotive <i>Clotilde Delbos, CEO Mobilize brand, introduces the new brand of Renault Group that promotes sustainable ecosystem through flexible mobility and energy solutions.</i>	Clotilde Delbos, CEO Mobilize	16 June at 13:00- Replay on mobilize.com :
11.00	Mobilité360, the future of urban mobility <i>When four major players join forces and leverage their complementary expertise to offer simpler, greener, more sustainable, and shared mobility solutions to cities and citizens.</i>	Jean-Christophe Labarre, Innovation & Partnerships Strategy Director Mobilize & Adrien Tahon, BlaBlaCar Daily General Manager	16 June at 16:30- Replay on mobilize.com
12.00	Smart islands, Smart territories: Building a carbon-free future <i>The road towards carbon neutral territories.</i>	Alain Ballu, VP Energy Services Mobilize & Ehsan Emami, President and Founder Qovoltis	16 June at 17:30- Replay on mobilize.com
14.00	This car is not for sale <i>Purpose-designed vehicles that reinvent mobility services value chain.</i>	Gilles Normand, SVP Véhicules Mobilize	16 June at 19:30- Replay on mobilize.com
15.00	Battery never dies <i>The upcycled Power Bank, where electric vehicles' batteries get a second life.</i>	Amaury Gailliez, Battery Operations & Business Director, Mobilize & Rainer Hönig, Founder & CEO betteries	17 June at 11:00- Replay on mobilize.com
16.00	Let's share! <i>Mobilize's car-sharing solutions for all.</i>	Vincent Carre, Head of car-sharing operations Mobilize	17 June at 12:00- Replay on mobilize.com

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10.00	Zity, the car when you don't have a car <i>When two major mobility players partner to reinvent car-sharing services.</i>	Vincent Carre , Head of car-sharing operations Mobilize & Andres Camacho , Head of FERROVIAL Mobility division	17 June at 15:30- Replay on mobilize.com
11.40	VivaTech CEO Forum	Clotilde Delbos , CEO Mobilize	Live on VivaTech channels
14.00	Redesigning Mobility <i>How Mobilize is designing today's and tomorrow's mobility experience.</i>	Patrick Lecharpy , VP Design Mobilize & Simona Arminaitė , Lead Experience Designer Mobilize	17 June at 19:30- Replay on mobilize.com
15.00	Mobilité360, the future of urban mobility <i>When four major players join forces and leverage their complementary expertise to offer simpler, greener, more sustainable, and shared mobility solutions to cities and citizens.</i>	Jean-Christophe Labarre , Innovation & Partnerships Strategy Director Mobilize & Côme Berbain , Head of innovation RATP Group	18 June at 11:00- Replay on mobilize.com
16.00	Karhoo, the marketplace that connects fleets and customers worldwide <i>Introduction to the marketplace that brings together taxis, private hire car companies and millions of drivers from 1,000+ cities across the globe on... a single integrated reservation hub.</i>	Jean-Christophe Labarre , Innovation & Partnerships Strategy Director Mobilize & Vanessa Heydorff , Senior Vice President Business Development, Karhoo	18 June at 11:00- Replay on mobilize.com
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10.00	Mobilité360, the future of urban mobility <i>When four major players join forces and leverage their complementary expertise to offer simpler, greener, more sustainable, and shared mobility solutions to cities and citizens.</i>	Jean-Christophe Labarre , Innovation & Partnerships Strategy Director Mobilize & Laureline Serieys , General Manager UBER France	18 June at 15:30- Replay on mobilize.com
11.00	Gireve, the electromobility booster <i>The digital ecosystem that makes electromobility come true everywhere and all the time.</i>	Nicolas Schottey , CEO ELEXENT & Eric Plaquet , CEO GIREVE	18 June at 16:30- Replay on mobilize.com
12.00	Smart Sharing by Mobilize: turning shared mobility easy <i>The ready-to-use solution to facilitate fleet sharing.</i>	Laurence Bechon , Product Performance director, Mobilize	18 June at 17:30- Replay on mobilize.com
14.00	Smart Charging for cheaper driving <i>The charge that saves money while tackling climate change.</i>	Yasmine Assef , Energie Services Performance director, Mobilize & Serge Subiron , CEO JEDLIX	18 June at 19:30- Replay on mobilize.com
15.00	Accelerating energy transition for businesses <i>From consulting to design, installation and operation of charging stations, Elexent incorporates energy optimization strategies and integration of renewable energy.</i>	Olivier JEAN , COO ELEXENT	19 June at 11:00- Replay on mobilize.com
16.00	When sharing enhances fleet usage <i>The way of sharing cars within a company.</i>	Paolo CORLUCIO , CEO glide.io & Jérôme Steenbrink , Consulting Director at ENGIE Global Business Support	19 June at 12:00- Replay on mobilize.com

To request for an appointment with the Mobilize brand experts, please contact:

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About Mobilize

Mobilize manages mobility, energy, and data services. It is part of Renault Group. Built around open ecosystems, Mobilize provides flexible mobility solutions and promotes a sustainable energy transition, in line with Renault Group's target to reach carbon neutrality and its ambition to develop value from the circular economy.