

## **PRESS RELEASE**

29/11/2022

### **ONE BILLION TAXI BOOKINGS FOR MOBILIZE TECH COMPANY ICABBI**



- **iCabbi, a Mobilize Company powering over 100,000 taxis around the world, has hit a major milestone with one billion bookings on its dispatch platform since its establishment in 2009.**
- **Today approximately 100,000 taxis in more than 800 taxi fleets are connected to the iCabbi dispatch platform in Ireland, the UK, the USA, Canada, New Zealand, Australia, and Finland, with new European markets being launched in 2023.**

While taxi bookings took a major downturn during Covid, recovery is now well and truly back on track. On average, bookings for individual firms are at 90% of pre-Covid levels. The collective evidence of this is the taxi dispatching system from iCabbi crossing a billion bookings since its launch in 2009.

*"We're lucky to work with a customer base that is very entrepreneurial and resilient", said **CEO & Founder Gavan Walsh**. "Our success is intrinsically linked with the success of our customers, so the billion bookings milestone is very much a shared win. It's a combination of the hard work of our customers servicing their cities and towns day after day with quality taxi and private hire services, and the efforts of the iCabbi team who are driving product and business innovation to allow taxi companies to automate, optimize and grow their businesses."*



*Gavan Walsh, CEO and founder of iCabbi ©Alan Rowlette Photography*

## **Innovative dispatching solution to optimize ride-hailing operations**

Created in 2009, iCabbi disrupted the traditional taxi industry by offering the first dispatch solution based entirely on cloud computing and a Software-as-a-Service model. The end-to-end platform manages all aspects of running a taxi operation. It includes the core dispatch system, a world-class passenger app, a driver app, a business solution, IVR phone solution, payment console, open API, and a marketplace of value-add partners.

iCabbi's dispatch technology translates the fleet operators' knowledge into rules that intelligently match supply and demand. It allows the customer fleets a lot of flexibility and control: the settings are highly configurable and adjustable in real-time. Thus, the customers can quickly and easily respond to booking trends, by changing or adding zones or by adjusting pricing. The fleet management solution handles all the backend process, administration, and



billing for a taxi fleet. The system can be configured to meet the unique needs of the fleet operator

As the solution is fully cloud based, the customers can access and manage their fleet from anywhere with a simple internet connection.

### **Taxi Alliance, an unprecedented joint venture between the technology provider and its customers**

Another innovation at iCabbi relates to its disruption of the traditional customer-supplier relationship. Earlier this year iCabbi launched the Taxi Alliance, an unprecedented joint venture between the technology provider and its customers - independent taxi and private hire fleets in the UK & Ireland. It comprises over 500 companies, representing more than 39,000 vehicles.

The aim of the Taxi Alliance is to help fleets unite as a national movement to defend and grow their businesses:

- Provide security to iCabbi customers that the software that is vital to the operation, growth and success of their businesses will continue to be developed in their best interest
- Facilitate market-specific product R&D in collaboration with taxi fleets, so taxi companies get a say in the product they need to succeed
- Enable the development of a national taxi brand that allows taxi companies to thrive locally, while taking part in a brand that passengers, drivers, businesses and government organizations all over the UK & Ireland will recognize and use
- Use the power of numbers to develop new commercial opportunities for fleets
- Facilitate the sharing of knowledge/best practices between fleets

### **Mobilize, partner of ride-hailing professionals**

With municipalities restricting access to city centers for private cars and internal combustion engines, and the need for citizens to continue to access mobility easily, Mobilize supports ride-hailing companies and drivers by offering turnkey solutions for their business.



As well as providing the best possible software for ride-hailing fleets with the innovative iCabbi dispatch system, Mobilize is also at the forefront of designing specific all-in-one offers for taxi and private hire fleets and drivers, with Mobilize Driver Solutions. This offer already live in Madrid and Paris, proposes to the ride-hailing professionals an all-inclusive solution including the all-electric Mobilize Limo, combined with a complete set of services suited for their professional activities.

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#### **About iCabbi**

iCabbi was founded in 2009 in Sutton, Dublin, where it continues to be headquartered. It powers over 100,000 taxis around the world with its intelligent dispatch platform. This includes a world-class passenger app, driver app, business solution, payment console, open API, and marketplace. iCabbi's vision is to put taxi companies at the centre of mobility. iCabbi is part of the Mobilize ecosystem, which gathers all the mobility and energy-related services of the Renault Group.

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#### **About Mobilize**

Mobilize, the Renault Group brand dedicated to new mobilities, offers a wide range of vehicle-based services through an integrated technology platform: financing, insurance, payments, energy, maintenance, and refurbishment. Built around open ecosystems, Mobilize champions a transition towards sustainable energy solutions, as outlined in Renault Group's goal of achieving carbon neutrality in Europe by 2040 and fostering growth within the circular economy. For more information, visit [mobilize.com](https://mobilize.com) or follow Mobilize on [Twitter](#), [Instagram](#) and [LinkedIn](#).