

MOBILIZE

BEYOND AUTOMOTIVE

PRESS RELEASE

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PIERRE HOULÈS APPOINTED MOBILIZE CHIEF TECHNOLOGY OFFICER



- **Pierre Houès is becoming Chief Technology Officer for Mobilize and joining its Management Committee, headed by Clotilde Delbos.**
- **He will also continue to carry out his duties as the Renault Group Deputy Group CIO and as Managing Director of Renault Digital.**

As the Chief Technology Officer at Mobilize, Pierre Houès will lead the brand's tech strategy and implement the best solutions to step up its development of mobility services. To do so, he will be counting on the core teams at Mobilize, as well as the ventures contributing to the brand's different technological components and, more indirectly, all teams in the Renault Group's digital landscape. His appointment came into effect on 1 October 2022.

Pierre Houlès led a number of wide-ranging and transformative projects for Capgemini between 2004 and 2012 before joining the Canal+ group as its CIO that same year. He then joined the Renault Group in 2016 as its Deputy CIO and VP of Sales and Marketing Information Systems. In 2019 he became General Manager of Renault Digital, as well as Deputy Group CIO for Dacia from 2020 to 2022.

Pierre Houlès is a graduate of the EPITA school of engineering and computer science and the Sorbonne Business School.

about Mobilize

Mobilize, the brand of Renault Group dedicated to new mobility, offers a wide range of services around the vehicle thanks to an integrated technological platform: financing, insurance, payments, fleet management, energy, maintenance, and refurbishing. Built around open ecosystems, Mobilize encourages a sustainable energy transition, in line with Renault Group's goal of achieving carbon neutrality in Europe and its ambition to develop value from the circular economy.

For more information, visit mobilize.com or follow Mobilize on sur Twitter, Instagram and LinkedIn.