

PRESS RELEASE

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KARHOO AND FREENOW PARTNER ON RIDE-HAILING SERVICES FOR TRAVELLERS ACROSS EUROPE

- **Karhoo is integrating FREENOW's ride-hailing supply of over 200.000 vehicles across a suite of leading travel apps and websites.**
- **This strategic partnership gives people even more flexibility and reliability when travelling in over 150 cities across Europe.**
- **Karhoo and FREENOW are currently rolling out the new service in Austria, France, Germany, Greece, Ireland, Italy, Poland, Spain and the United Kingdom, with plans to expand the partnership even further in the near future.**

Karhoo, a global B2B platform for integrated mobility, and FREENOW, Europe's Mobility Super App, are announcing a partnership to expand their mobility offerings across the continent. The collaboration aims to make private and business travelling even more seamless by improving the accessibility of ride-hailing services.

Karhoo will enhance its white-label mobility solutions by integrating FREENOW's trusted taxi and PHV (private-hire vehicle) supply to serve some of the biggest names in the hotel, travel and corporate industries including Accor and SNCF Connect. FREENOW's network of over 200.000 ride-hailing vehicles will be seamlessly integrated into the various customer-facing apps and websites to ensure a flawless passenger experience. This partnership allows Karhoo to respond even more to existing demand and offer an even wider range of ride-hailing options. In addition to the classic taxi and private-hire fleet, choices include electric, hybrid, and wheelchair-accessible vehicles.

FREENOW and Karhoo are currently rolling out the new service offer across major European markets including Austria, France, Germany, Greece, Ireland, Italy, Poland, Spain and the United Kingdom. The phased technical integration is expected to be complete for all markets by the beginning of 2024. Simultaneously, the two companies are already planning to expand their partnership further in the near future.

"The partnership between our two companies marks a milestone in seamlessly connecting supply and demand for ride-hailing services in Europe." says Thomas Zimmermann, Chief Executive Officer (CEO) of FREENOW. "On the one hand, we enable an outstanding customer experience through even greater

convenience and reliability for private as well as business travellers. On the other hand, the collaboration also opens up increased demand and greater earnings potential for affiliated drivers.”

Terry Coates, Chief Executive Officer (CEO) of Karhoo, adds: *“By joining forces with FREENOW, we leverage our combined strengths to create a MaaS [Mobility-as-a-service] ecosystem that will transform the way people access and utilize transportation services. The addition of over 200,000 vehicles via the FREENOW platform gives Karhoo’s demand partners, and their customers, greater access to efficient, stress-free mobility solutions across both new and existing territories.”*

About Karhoo

Karhoo connects vehicle fleets from all over the world with operators from the travel and hotel industry to create mobility solutions for travellers. Its platform provides seamless integration options (API/SDK/microsite) that enable partners to offer ground transportation services natively via their websites and applications. Karhoo is supported by Mobilize, a Renault Group brand, and employs 100 people around the world, with main offices in London and Krakow. For more information, visit karhoo.com.

About FREENOW

FREENOW is the Mobility Super App with the largest vehicle choice for consumers across Europe available in 9 markets and in over 150 cities. Users can access all types of mobility services within a single app including taxis, Ride (PHV), Carsharing, eScooters, eBikes and eMopeds and public transport. FREENOW aggregates numerous mobility brands with the ambition to make urban mobility more efficient and sustainable without adding new vehicles on the street. The Germany-based company is backed by the BMW Group and Mercedes-Benz Mobility. In total, around 1,000 employees in more than 26 offices work for the services of FREENOW, which is led by CEO Thomas Zimmermann.

Visit our Website for further information and download the FREENOW app for iOS or Android.