

# **MOBILIZE**

**BEYOND AUTOMOTIVE**

**Press Release**

06/10/2021

## **MOBILIZE AT FLOTAUTO: CONCRETE SOLUTIONS FOR OPTIMAL FLEET MANAGEMENT**



**Paris Event Center**

20, avenue de la Porte de la Villette, 75019 Paris

**Hall B - Stand F02**

Mobilize provides a range of solutions for companies to optimize fleet management while also helping them run on more eco-friendly vehicles.

At the Paris Flotauto trade fair on 7<sup>th</sup> October 2021, Mobilize will showcase its solutions to:

- Reduce the costs of holding a corporate fleet and the associated mileage allowances
- Monitor fleets in real time while giving employees more autonomy over vehicle use
- Optimize company vehicle usage to help drive its CSR strategy
- Offer personal use rental options for employees

Mobilize solutions include:

**Mobilize Share<sup>1</sup>: business-specific car-sharing solutions for company employees' personal and work-related trips.**

Mobilize Share offers a wide range of Renault and Dacia vehicles for hire, including a selection of electric vehicles to better meet the vehicle needs of drivers with personal and work-related uses. Different offers:

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<sup>1</sup> Ex. Renault Mobility

- **Mobilize Share 24/7**
  - Closed loop trip (point A back to point A) – Reservation via the Mobilize Share app
  - Short and medium distance (1h to 1 week)
  - In city centres and outskirts, and at Mobilize partners
- **Mobilize Share Branch Office**
  - Closed loop trip (point A back to point A) – Reservation via the Mobilize Share website
  - Medium and long distance (24h to 1 month)
  - Exclusively with the Renault network
- **Mobilize Share B2B**
  - Digital solution dedicated exclusively to the needs of companies and their employees
  - On existing vehicles or brand-new fleet
  - Fully configurable (users, duration, private use, etc.)

**glide.io: a car-sharing services platform for fleet optimization.**

- glide.io is one of Mobilize’s technology partners. It develops digital tools to optimise fleet management, with technology that adapts to all vehicle types (ICE, hybrid, EV, new or used).

**Mobilize Power Solutions<sup>2</sup>: Solutions dedicated to EV fleet charging.**

- From consulting to design, installation, and operation of charging stations, Mobilize Power Solutions offers tailor-made, turnkey solutions that cover all the needs of its business customers.

Also during the event, a Twingo E-TECH Electric will be on show outside the exhibition space in order to demonstrate the customer journey when using the ‘Mobilize Share’ smartphone app: reservation, vehicle check, opening and locking of the vehicle.

**About Mobilize**

Mobilize manages mobility, energy, and data services. It is part of Renault Group. Built around open ecosystems, Mobilize provides flexible mobility solutions and promotes a transition towards sustainable energy solutions, as outlined in Renault Group’s goal of achieving carbon neutrality and fostering growth within the circular economy.

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<sup>2</sup> Ex. Elexent