



**MOBILIZE**  
BEYOND AUTOMOTIVE

**PRESS RELEASE**

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## **MOBILIZE, COMMITTED PARTNER OF WOMEN'S RUGBY**



PARTENAIRE DU RUGBY FÉMININ

- Mobilize, the Renault Group brand dedicated to new mobility, has become partner for French Women's Rugby and the main partner of the Women's XV of France.
- Through this partnership, Mobilize shores up its commitment as a player of responsible, inclusive development practices built around values shared with rugby: excellence, solidarity, passion.

Mobilize announced a two-year commitment to the French Rugby Federation (FFR), thereby becoming a major partner of women's rugby. The partnership will come into full effect for the test-matches that are set to start in September, before the team leaves for New Zealand.

Mobilize's commitment is part of Renault Group's broader partnership with the French Rugby Federation.

In line with its activist values, Mobilize intends to leverage the partnership to advocate for a positive, lasting movement. Beyond the pitch, Mobilize works hand-in-hand with the FFR and Women's Rugby to roll-out tangible action:

- In the field of mobility to facilitate the transportation of players, teams, and those who need it.
- And via support in the career path of the players, by building a program that goes from orientation to help with career change.

## **Clotilde Delbos, Mobilize CEO**

“I am excited and proud that Mobilize supports women rugby players on the French team as they face major challenges ahead. Their commitment and determination are an example for us all – men and women. Challenging the *status quo* and driving change: these are values that are embraced by everyone at Mobilize. I know how much rugby and women's rugby in particular are built on such values.”

## **Bernard Laporte, President of the FFR**

“I am very pleased with our partnership with Mobilize, sustainable mobility specialist. Their commitment to a sustainable, ecological transition is wholly in line with those values that keep us going. I know I can count on their drive and advocacy work to promote women's rugby and the values of rugby as a sport.”

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## **About Mobilize**

Mobilize, the Renault Group brand dedicated to new mobilities, offers a wide range of vehicle-based services through an integrated technology platform: financing, insurance, payments, energy, maintenance, and refurbishment. Built around open ecosystems, Mobilize champions a transition towards sustainable energy solutions, as outlined in Renault Group's goal of achieving carbon neutrality in Europe by 2040 and fostering growth within the circular economy. For more information, visit [mobilize.com](https://mobilize.com) or follow Mobilize on [Twitter](#), [Instagram](#) and [LinkedIn](#).

## **About the FFR**

Founded on May 13, 1919, the French Rugby Federation (FFR) is a non-profit organisation in charge of organising and developing rugby union, Xs, 7s, and touch rugby in France. Placed under the authority of the French Ministry of Sports, it is responsible for administering, regulating, and developing amateur rugby within France, as well as supervising the country's national teams. @francerugby

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