



STATEMENT

09/01/2024

Zity by Mobilize decided to discontinue its service in Paris.

We have always been supported by Renault Group, the City of Paris and its citizens since the launch of the activities in the French capital in May 2020. Nevertheless, factors external to the company such as significant damages repeatedly suffered by the fleet have diminished both the availability of the vehicles and the qualitative assessment of the service by users. This situation prevented Zity from offering its customers the highest quality standards they deserve. Customer satisfaction is paramount, and despite our several strategic improvement plans, the decision to discontinue the service in Paris has been made and will be effective as of January 15th, 2024.

Mobilize's purpose is to improve the lives of citizens through sustainable, affordable, and fair mobility, and we will uphold this purpose in the cities where Zity operates today: Lyon, Madrid and Milan.

about Mobilize

Mobilize, the brand of Renault Group dedicated to new mobility, offers a wide range of services around the vehicle thanks to an integrated technological platform: financing, insurance, payments, fleet management, energy, maintenance, and refurbishing. Built around open ecosystems, Mobilize encourages a sustainable energy transition, in line with Renault Group's goal of achieving carbon neutrality in Europe by 2040, and its ambition to develop value from the circular economy. For more information, visit mobilize.com or follow Mobilize on X, Instagram and LinkedIn.

about Zity by Mobilize

Zity is the shared mobility company of Renault Group. The company is in Madrid, Lyon, and Milan. Security, sustainability, and technological innovation are the bases of the project that allows users to book, open and start or end the rental from a mobile application. Users can park the vehicle both inside and outside the service area thanks to the super-reduced Stand by rate and end the rental at any point and at any time within the Zity area.

More information about Zity: <https://zity.eco/> and <https://www.linkedin.com/company/zity-mobility>

Media contact Mobilize

Vanessa Loury
Phone: +33 6 86 56 81 33
E-mail: vanessa.loury@mobilize.com

Fabrice Lenica
Phone: +33 6 3000 3983
E-mail: fabrice.lenica@renault.com

Media contact Zity / Atrevia

Pilar Romero
Phone: +34 911 501 118
E-mail: hola@zity.eco

Sandra Martín
Phone: +34 915 640 725
E-mail: zity@atrevia.com